

VAUGHN RENNER

vaughnprenner@gmail.com
609.558.7988

EXPERIENCE

CURALEAF (2020-PRESENT)

FREELANCE ART DIRECTOR / DESIGNER

Responsible for conceiving and executing national product launches within the booming industry of legal cannabis. Working on extremely fast-paced social media briefs every week across multiple brands. Collaborating with a team across the country to deliver exceptional, highly detail-oriented creative.

BARBARIAN (2018-2020)

DESIGNER

Worked closely with development teams to create beautiful digital experiences for clients such as Samsung, JBL, and L'Oreal. Responsible for influencing consumer behavior through creativity with a special focus on innovation, craft, and thought. I have led design on various projects, and presented to clients directly.

LOUDER (2017-2018)

JR. ART DIRECTOR

My first full-time position out of school. Worked closely with a Creative Director and C-Suite to concept and execute high-quality digital work to clients such as Sanofi, McGraw-Hill, and Kaplan. Grew professionally with experience in new skills, client interaction, and quick turnarounds.

KBS (2017)

ART DIRECTOR INTERNSHIP

Spent the better part of two weeks in Los Angeles on a shoot for Homegoods. Mirrored an Art Director to get direct experience working on-set and communicating with clients. Learned how much effort and dedication goes into 60 seconds.

EDUCATION

UNIVERSITY OF DELAWARE (2013-2017)

BFA | VISUAL COMMUNICATIONS

SKILLS

art direction
concept development
storyboarding
graphic design
video editing
editorial design
presentation design
animation
web design
ux/ui design
wireframing
photography
printmaking
drumming

SOFTWARE/TOOLS

Adobe Creative Suite

Photoshop, Illustrator, InDesign, XD,
Premiere, After Effects

Logic Pro X

Keynote